



## **Vacancy: Manager, Corporate & Community Communications**

**Location:** My Digital ID Sdn Bhd, Cyberjaya

**Department:** Communications Department

**Reporting to:** Head of Communications

### **About The Role**

MyDigital ID is looking for a hands-on and community-driven communications professional to support our national public engagement efforts.

This role focuses on executing public education initiatives, stakeholder engagement, and event communications to ensure Malaysians understand, trust, and adopt digital identity services.

You will work closely with the Strategic Communications & Media Management team (who lead narrative development and media relations) and collaborate with the Business & Partnership Department on strategic events.

If you enjoy being on the ground, engaging diverse communities, and managing high-impact government and corporate events, this role is for you.

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### **Key Responsibilities**

#### **Community Engagement & Public Education**

- Execute nationwide roadshows, town halls, exhibitions, and outreach programmes.
- Deliver public education initiatives on digital identity, privacy, and adoption benefits.
- Engage rural communities, elderly groups, and underserved segments.
- Ensure materials are clear, accessible, and multilingual where required.
- Gather public feedback and community insights.

#### **Government & Institutional Engagement**

- Support engagement with ministries, agencies, and institutional stakeholders.
- Prepare briefing materials and coordination notes for meetings and events.
- Assist in aligning outreach initiatives with national digital priorities.

## **Event Communications & Programme Management**

- Support communications for government-led programmes, launches, signing ceremonies, conferences, and corporate events.
- Coordinate event messaging, stakeholder kits, and on-site communication arrangements.
- Work closely with Strategic Communications & Media Management on approved key messages.
- Collaborate with the Business & Partnership Department on strategic events such as MoU ceremonies and partnership announcements.
- Ensure brand consistency across all public-facing platforms.

## **Crisis Communication Support**

- Assist in disseminating approved messaging during service disruptions or public issues.
- Coordinate updates across outreach and event platforms.
- Monitor on-ground public response and escalate issues appropriately.

## **Reporting & Monitoring**

- Track event participation, engagement levels, and community feedback.
- Support reporting on public sentiment and outreach performance.

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## **REQUIREMENTS**

- Diploma or Bachelor's Degree in Communications, Public Relations, Corporate Communications, Public Affairs, or related field.
- 6–8 years of relevant experience in corporate communications, public affairs, community engagement, government relations, or event communications.
- Experience supporting government events, national programmes, corporate launches, or public policy initiatives.
- Strong coordination and stakeholder management skills.
- Excellent written and verbal communication skills in Bahasa Malaysia and English.
- Able to translate complex policy or digital topics into simple, relatable messaging.

## **TRAVEL REQUIREMENT**

- Willing to travel nationwide for outreach programmes, roadshows, stakeholder engagements, and events.
- Must possess a valid driving licence and own a vehicle for official travel purposes.

## WHAT WE'RE LOOKING FOR

- A communicator who is comfortable engaging both grassroots communities and institutional stakeholders.
- Highly organised and detail oriented.
- Calm and structured in dynamic environments.
- A collaborative team player who works well across departments.

Send your CV to [hr@myid.my](mailto:hr@myid.my)